



Your Partner in Collaboration

Proof of Performance



The Challenge

This large fitness chain needed a better way to communicate with staff members across 110+ locations throughout the United States and Canada. With so many remote locations, **the leadership team needed a way to bring together many employees at once to deliver key messages.**

The Solution

iMeetLive Enterprise Webcasting

iMeetLive provides the functionality they were looking for. Since iMeetLive comes with an intuitive self-service wizard, their internal staff can build the entire webcast including online registration, custom messaging, reminders and analytics reporting to measure attendance and overall success.

In addition, the webcast can be accessed on mobile and desktop devices through a browser for both live and on-demand viewing. **These features will allow them to reduce their overall communications and training spend.**

Why PGI?

iMeetLive exceeded the organization's requirements for an enterprise webcasting tool. As well, they recognized the value of PGI's webcasting support specialists and managed services team to provide guidance and best practices for their webcasting programs.

Solution

iMeetLive Webcasting

Partner Revenue and Term

MRR - \$5,499

TCV - \$65,988

Term - 12 months

Industry

Retail Fitness

Decision Maker's Title

VP of IT Purchasing

Sales Cycle

6 months

